

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG23/12 15.17  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG23/12 15.17

\*\*\*\*\* THIS IS A CASH IN ADVANCE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 561												
1			1200N-100P	30		\$1,000.00	8/27	8/27	1		MON	1
PROGRAM : NOON NEWS												
2			1200N-1230P	30		\$600.00	9/1	9/1	1		SAT	1
PROGRAM : NOON NEWS												
CONTRACT TOTAL \$1,600.00 TOTAL SPOTS 2												
AUG/12 \$ .00 SEP/12 \$1,600.00												

REP HEADLINE# 6295631  
\*\*\* ORIGINAL REV#0 \*\*\*

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$17,777 WFTV 9% WKMG 33% WESH 31% WOFL 10% WKCF 0% WRBW 4% CABL 0%  
WOPX 0% WRDQ 13% EFTV 0%

SMALL ADD.. HAD 45% ON ORIGINAL BUY  
SVC- NSI  
DEMOS- RA35+\*